

FRENCH UNION OF FOOD SUPPLEMENTS



synadiet

French union of food supplements



ABOUT US

FIRST ESTABLISHED AS AN INDEPENDENT PROFESSIONAL BODY IN 1950, SYNADIET NOW REPRESENTS OVER 90% OF THE FOOD SUPPLEMENT SECTOR PROFESSIONALS IN FRANCE.

PRESENTATION

With **more than 240 members** (manufacturers, ingredients suppliers, distributors, processors, consultants and service providers), Synadiet is a unique representative force in France. Today, it is **the largest national professional body in the European Union in terms of membership**. SYNADIET is the reference interlocutor of supervisory authorities and administration. In line with regulatory and health requirements, Synadiet draws up proposals and takes concrete action to contribute to the **responsible development** of the sector, particularly with regard to **quality, information** and **consumer safety issues**.

ORGANISATION

Synadiet is led by an elected **Board** of 15 members, with a high level of commitment to the organisation. The **Bureau** is elected by the Board and has 6 members: including a Chairperson, a secretary, and a treasurer. It ensures that the organisation takes action on an ongoing basis and follows up on decisions taken by the Board.

For the day to day running of the organisation, Synadiet relies on a permanent 7 people team who work in close cooperation with the Bureau.



OUR MISSION

1. **Promote and represent** the profession among the French and European regulatory authorities;
2. **Support our members** in applying regulatory and quality requirements;
3. **Promote** food supplements and **ensure** the recognition of their role as an integral part of a policy for health and well-being.

OUR PRIORITY: QUALITY

Synadiet is committed to promoting product quality and encourages its members in this regard through the following initiatives:

- The creation of a Quality Charter for Food Supplements
- Updating and modifying the document
- Providing support in obtaining national and international certification.



POLICY ACTION

SYNADIET REPRESENTS ITS MEMBERS AMONG POLITICAL AND INSTITUTIONAL ACTORS AT BOTH NATIONAL AND EUROPEAN LEVEL.

FRANCE

SYNADIET is the first point of reference for the competent authorities in their relations with the food supplements sector:

- DGCCRF (Directorate General for Competition, Consumers and the Suppression of Fraud)
- DGS (Directorate General for Health)
- DGAL (Directorate General for Food)
- ANSES (National Agency for Food Safety, the Environment and Labour)
- AFNOR (National Organisation for Standardisation)

SYNADIET is a member of:

- NATEXBIO (National federation of organic producers and distributors unions)
- SYNABIO (National Association of Organic Businesses)
- CPME (French small and medium-sized employers' organisation)

EUROPE

SYNADIET is an active member of its partner federation, the EHPM (European Health Products Manufacturers), and takes action on current issues regarding food supplements within European institutions:

- European Parliament
- European Commission





INTERNATIONAL NETWORKING AND COOPERATION

SYNADIET has a strong international presence and plays an active role in several organizations such as Naredi (Belgium), Federsalus (Italy), Afepadi (Spain) and IADSA (International Alliance of Dietary/Food Supplement Associations).



OUR SERVICES

SYNADIET OFFERS A RANGE OF SERVICES TO GIVE YOUR BUSINESS A HELPING HAND.



TOOLS TO SUPPORT OUR MEMBERS IN THEIR DAY-TO-DAY WORK

- **Internet and Extranet Site:** platform that offers unlimited access to practical resources
- **Databases:** plants, Regulatory and Ingredients databases
- **News:** weekly bulletins (technical and regulatory, economic, scientific, activities of the association, etc.), Media and regulatory monitoring
- **Publications :** newsletter, reports, studies
- **Technical and regulatory tools:** adverse effects reporting form, microbiological criteria guide, labelling guide, position papers, etc.
- **Email alerts on various issues**
- **Jobs portal:** for advertising job offers and consulting CVs
- **Export support:** publication and issuance of FSC (Free Sales Certificates)





NETWORKING AND PROFESSIONAL TRAINING

- **Working groups:** Members have the opportunity to participate in discussion on major issues for the profession through any of the 9 working groups in SYNADIET (option 2b, article 13.5, natural health products, national regulations, generic descriptors, scientific valorization, safety valorization, economic valorization, media valorization)
- **Training:** organisation of 3 to 4 training courses per year on current issues (Quality, regulation, claims, etc.).
- **Regional and General Meetings:** bringing together sector professionals.
- **Representation at national and international events :** exhibitions, conferences , etc.

SUPPORT

- **Tailor-made support:** relations with the competent authorities, information and advice on technical and regulatory issues
- **Advice** on setting up a business in France
- **Crisis management support**



SYNADIET IN NUMBERS



1

QUALITY CHART



240

MEMBERS



9

WORKING GROUPS

950



ANSWERS TO MEMBER'S
QUERIES PER YEAR



60

POLITICAL ACTIONS
PER YEAR

2000



ONLINE DOCUMENTS FOR
MEMBERS



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