



synadiet

French Food Supplements Association





ABOUT US

First established as an independent professional body in 1950, SYNADIET now represents over 90% of the food supplement sector professionals in France.

Presentation

With **over 215 members** (manufacturers, ingredients suppliers, distributors, processors, consultants and service providers), SYNADIET is a unique representative force in France. Today, it is **the largest national professional body in the European Union in terms of membership**.

In line with regulatory and health requirements, SYNADIET draws up proposals and takes concrete action to contribute to the **responsible development** of the sector, particularly with regard to **quality, information** and **consumer safety issues**.

Organisation

SYNADIET is led by an elected **Board of 15 members**, with a high level of commitment to the organisation.

The **Bureau** is elected by the Board and **has 6 members**: a chairperson, three vice-chairpersons, a secretary and a treasurer. It ensures that the organisation takes action on an ongoing basis and follows up on decisions taken by the Board.

The **Strategic Direction Committee** was set up in 2012 to assist with the work of the association, and is tasked with **analysing the future needs of the sector**.

For the day-to-day running of the organisation, SYNADIET relies on a **team of 6 staff** who work in close cooperation with the Bureau.

Our mission

- 1/ **Promote and represent** the profession among the French and European regulatory authorities;
- 2/ **Support** our members in applying regulatory and quality requirements;
- 3/ **Promote** food supplements and **ensure** the recognition of their role as an integral part of a policy for health and well-being.

Our priority: quality

SYNADIET is committed to promoting product quality and encourages its members in this regard through the following initiatives:

- The creation of a Quality Charter for Food Supplements,
- Updating and modifying the document,
- Setting up site audits,
- Providing support in obtaining national and international certification.





POLICY ACTION

SYNADIET represents its members among political and institutional actors at both national and European level.

France

SYNADIET is the first point of reference for the competent authorities in their relations with the sector:

- **DGCCRF** (Directorate General for Competition, Consumers and the Suppression of Fraud)
- **DGS** (Directorate General for Health)
- **DGAL** (Directorate General for Food)
- **ANSES** (National Agency for Food Safety, the Environment and Labour)
- **AFNOR** (National Organisation for Standardisation)

SYNADIET participates in a number of ministerial working groups:

- **CNC** (The National Consumer Council)
- **CNA** (The National Food Council)

SYNADIET is a member of:

- **NATEXBIO** (French Health Foods Federation)
- **SYNABIO** (National Association of Organic Businesses)
- **CGPME** (General confederation of small and medium-sized business owners)

Europe

Through its partner federation at European level, the EHPM, SYNADIET takes action on current issues regarding food supplements vis-à-vis the European institutions:

- **European Parliament**
- **European Commission**

International networking and cooperation

SYNADIET has a strong presence at both European and international level and plays an active role in several organisations:

- **EHPM** (European Health Products Manufacturers): Alban Maggiar, the current President of SYNADIET, was also elected as president of the EHPM in March 2013
- **EBF** (European Botanical Forum)
- **The PlantLIBRA European project**
- **IADSA** (International Alliance of Dietary/Food Supplement Associations)



OUR SERVICES

SYNADIET offers a range of services to give your business a helping hand.

Tools to support our members in their day-to-day work

- **Internet and Extranet Site:** Platform that offers unlimited access to practical resources
- **Databases:** Plants, Regulatory and Ingredients databases
- **News:** Weekly bulletins (technical and regulatory, economic, scientific, activities of the association, *etc.*), Media and regulatory monitoring
- **Publications:** Quarterly newsletter, reports, studies
- **Technical and regulatory tools:** Adverse effects reporting form, microbiological criteria guide, position papers, *etc.*
- **Email alerts on various issues**
- **Jobs portal:** For advertising job offers and consulting CVs
- **Export support:** Publication and issuance of FSC (Free Sales Certificates)

Networking and professional training

- **Working groups:** Members have the opportunity to participate in discussion on major issues for the profession through any of the 7 working groups in SYNADIET (*Claims, organic food supplements, communication, export, ingredients, quality/regulation/toxicology/nutrition monitoring, plants*)
- **Training:** Organisation of 3 to 4 training courses per year on current issues (quality, regulation, claims, *etc.*).
- **Regional and General Meetings:** Bringing together sector professionals.
- **Representation at national and international events :** Exhibitions, conferences , *etc.*

Support

- **Tailor-made support:** relations with the competent authorities, information and advice on technical and regulatory issues
- **Advice** on setting up a business in France
- **Crisis management support**



SYNADIET in numbers

215
MEMBERS

7
WORKING
GROUPS

170
PUBLICATIONS
PER YEAR

760
RESPONSES
TO MEMBERS'
QUERIES PER
YEAR

40
MEETINGS WITH
KEY PUBLIC
POLICY ACTORS
PER YEAR



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